

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Debra MILLER et al.
Title: METHOD OF PRODUCT ORDERING AND INVENTORY
REPOSITIONING FOR A PROMOTION (As Amended)
Appl. No.: 10/801,531
Filing Date: 3/17/2004
Examiner: Brett A. Feeney
Art Unit: 3624
Confirmation Number: 2299

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated September 30, 2010, concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 7 of this document.

Please amend the application as follows.